

Why Business Continuity?

Success in today's business world demands and relies on your businesses ability to adapt and manage uncertainties.

Your business may face disruptions from failure caused by natural and man-made calamities, equipment, sabotage, etc.

Disruptions can lead to probable

- failure of your business
- Loss of income
- Loss of reputation
- Loss of customers
- Legal and regulatory penalties
- Loss of staff
- Insurance payment increases.

In order to succeed in the business environment, your organization should be able to deliver continuous services securely against these risks and threats.

BCP is the act of anticipating incidents which could affect mission critical functions and processes of an organisation and ensuring that it prevents and responds to any incident in a planned and rehearsed manner.

A well written and rehearsed business continuity plan can help to ensure your business can survive any disruption no matter how small or large.

Any Business Continuity Plan should include the following:

- **Risk Mitigation Plan:** A well laid out plan can minimise the risk and the damage.
- **Relocation Plan** (relocation to DR site): For the business to remain operational, an alternative premises to host systems safely and temporary offices to accommodate staff is a must.
- **Maintenance Plan:** To ensure disaster recovery systems are always available and to enable the migration of data between sites.
- **Testing Plan:** Without regular, full BCP/DR testing, there is a high risk that your

Our Approach

Our flexible approach includes the development of a full-scale Business Continuity Plan or specific parts thereof according to our client's needs and budgetary plans.

BCP Methodology



When it comes to BCP, many companies are adopting the Disaster Recovery Planning (DR) approach to bring the business back to normal after incident occurrences hence the focus is mainly on Risks that are less probable but with a high consequence. Other Risks are often neglected.

On the contrary, our Business Continuity Planning (BCP) approach is to capture risks in all quadrants of the probability / consequence matrix before filtering the significant ones for further assessments. Thereby ensuring that our clients business continuity process plan covers a much wide foot print of possible threats and scenarios.

Why Morison UAE Consulting

- We understand the requirements of Middle East clients
- Have specialists with rich experience in IT and risk management
- Have a research centre that continuously adopts and deploys best practices
- Professional approach to client engagements
- Support of Morison international network

For more information please visit our

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